



**H.C. BONUM**  
DISCOVER YOUR GENIUS

# UNLOCKING POTENTIAL THROUGH COACHING

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A man with a beard and short hair, wearing a dark blue suit jacket over a light-colored shirt, stands with his arms crossed and a friendly smile. He is in a modern office environment with large windows in the background. Other people are visible in the background, but they are out of focus. The lighting is bright and natural, suggesting a sunny day.

*The H.C. Bonum coaching methodology was straightforward, and we had clear objectives at the end of each session. Additionally, the program enabled me focus more on our strategic business objectives and go beyond limit. Executives seeking for career growth and development will find the program very useful."*

**Ayodele Idowu**  
*Institutional Assets Manager, ARM*

## ***What is coaching?***

Coaching is a process of helping another individual realize their inner potential, delivering fulfilment to both the individual and the organization.

Coaching is a method of facilitating another person's learning, development, and performance in a non-directive way.

*It is not advising, counselling, therapy, mentoring, training, or consulting.*

## When is coaching the right solution?

Coaching is a unique and effective solution when an individual:

- Needs behavioural change or emotional intelligence
- Is a high potential needing to maximize contribution to the business
- Is moving from operational to strategic management
- Is being strongly considered to take on a new role, especially a leadership or executive role
- Has to manage or adapt to change
- Has been assigned a special project expected to yield high returns





*“The H.C.Bonum Coaching Program made for a significant improvement in my work-life balance as it allowed me to be more strategic in my delegation. And trusting my team by adequately preparing them and developing them to take on more challenges than they would naturally have been prepared to take on. Overall, I would recommend the program to anyone looking to build themselves and have a positive impact on their team.”*

**Stephen Osilaja**  
**FrieslandCampinaWAMCO**



## ***What to expect from our coaching program?***

It is a development process that supports clients in achieving sustainable transformation in performance through accelerated learning, a customized goal-oriented approach and an ongoing relationship and accountability partnership with a coach.

Our coaches work with individuals to

- develop greater self-awareness
- identify critical performance improvement opportunities
- create strategies for development and performance improvement to achieve the right balance of personal, professional, and organizational goals.

The program comprises a series of monthly one-hour virtual, face-to-face or telephonic sessions.



*“At this time last year, I was not exactly sure what I wanted to do next. Things were fuzzy and I knew I wanted more but I couldn’t exactly picture the “more” I wanted. And then my H.C.Bonum coach showed up. Now I see more possibilities than I used to and would often find myself processing thoughts the way I was coached. I don’t get to experience this with many people, so when I do, I don’t take it for granted. Thanks again, for helping me see the many new colors of life.”*

**Rotana Onyedi**  
Compensation and Benefits Manager





## OUR COACHING PROGRAMS

### Unlocking Potential {Standard}

This introductory coaching program is designed for professionals seeking to improve their performance by making necessary behavioural changes and increasing their contribution to the business.

Individuals will work with a coach and their **Insights Discovery Personal Profile** to set and achieve a coaching goal that is founded on a deeper understanding of their preferences, strengths and opportunities for development.

*Duration: 3 Months*

*Number of Sessions: 5*

### Unlocking Potential {Premium}

This coaching program is suitable for professionals passionate about developing new leadership skills and honing existing capabilities towards deepening their ability to take on more responsibility and enhancing their career advancement.

Individuals will work with a coach and their **Insights Discovery Personal Profile** to understand and enhance their leadership style, as well as identify and leverage opportunities for leadership in their professional and personal lives.

*Duration: 6 Months*

*Number of Sessions: 8*



## OUR COACHING PROGRAMS

### Unlocking Leadership Potential {Standard}

This executive coaching program is designed for experienced professionals who are on the cusp of or have recently transitioned to functional or executive leadership roles.

Individuals will work with a coach, their **Insights Discovery Profile** and **Four Manifestations of Leadership Framework** to develop their executive presence and a more balanced and flexible approach to leading the business.

*Duration: 4 Months*

*Number of Sessions: 6*

### Unlocking Leadership Potential {Premium}

This executive coaching program is suitable for business leaders who may feel “stuck” or unsure of what is next, are on the verge of significant personal or organizational change or are simply need of a sounding board and confidant.

Individuals will work with a coach and their **Insights Transformational Leadership Profile** to develop executive-level skills, developmental and growth needs which impact the entire organization.

*Duration: 7 Months*

*Number of Sessions: 9*

# OUR COACHES

## LANRE ONASANYA

Lanre Onasanya is a business and people development consultant/coach with a focus on technology-enabled capability solutions. He has a Masters' in Business Administration with a specialization in Marketing. He has completed several trainings in the areas of management, sales, marketing, intellectual property, and coaching.

Lanre is the CEO of H.C.Bonum Limited, director of Digital Jewels Ltd, Codeware Ltd, and chairman of the board of Signal Alliance Group. Lanre presently serves on the board of the International Coaching Federation, Nigeria Chapter as the Programs Director.

Being a facilitator, trainer and executive coach over the past 12 years, he leverages his vast experience in the financial services, human capacity building and Information Technology sectors in addition to the training and certification obtained from some of the world's best organizations to serve his client base of several executives and companies across the African continent.





## **ADETAYO OKUSANYA**

Adetayo Okusanya is the Executive Director and COO of H.C. Bonum Ltd. She is a multi-faceted and experienced business executive with seventeen years of work experience in Consulting, Audit, Accounting, Corporate Finance, Entrepreneurship and Learning Facilitation in North America and Africa. Prior to starting H.C. Bonum Ltd, she founded and managed another start-up in the Training Industry, READINESSEGE, a human performance consulting firm that provides professional development solutions to individuals and organizations.

Adetayo has been a business leader, trainer, facilitator and performance consultant/coach over the past 10 years. Her international work experience and business acumen give her the unique ability to maximize the return on learning investment by creating learning experiences that are fun, practical, relevant, and valuable to organizations and business professionals who want to deliver world-class value.

# REFERENCES



# Interested? Contact Us...



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